

BIOGRAPHY

NUMERO CROMATICO

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Numero Cromatico is an **artist**, a **research centre** and a **publisher**, composed of researchers from various fields of knowledge, from the art world to neuroscience. Since its foundation in 2011, Numero Cromatico's main aim has been to redefine and expand the boundaries of art research, integrating theories, methodologies and technologies, including scientific ones, in the light of **contemporary possibilities and challenges**.

In its installations, Numero Cromatico intertwines visual art, design, architecture and literature with scientific knowledge, including neuroaesthetics, empirical aesthetics, experimental psychology and digital studies, with the aim of imagining new forms of relationships between human beings, nature and technologies and questioning the paradigms of contemporary society.

For years, it has been promoting a debate on the relationship between art and neuroscience through **Nodes - Journal of Art and Neuroscience**, a journal on neuroaesthetics that is today a point of reference for researchers worldwide. Since 2016, the group has also opened an experimental space in Rome, where it presents some of its research to the public.

In 2019 Numero Cromatico, during *ArtVerona*, conducted the first neuroaesthetic experiment in an Italian art fair and won the award *i10* as best independent entity. In 2020, the artist won *Exhibit Program* by *DGCC MiBACT* and the *Artribune* award for best hybrid space in Italy.

In 2021 Numero Cromatico won *Re:Humanism Art Prize*; the call *Abitante*; the prize *Sala Santa Rita Contemporanea* promoted by *Azienda Speciale PalaExpo* and *Italian Council X* by *MiC*'s *DGCC*.

In 2022 the artist won *Premio Taverna*, was mentioned among the best booths at *Arte Fiera Bologna*, and was nominated *Best emerging artist of the year* by *Exibart*.

For three years in a row (2021-2023) the artist was shortlisted for the *Brain Awareness Week grant* promoted by *FENS* and *Dana Foundation*.

PROJECTS & EXHIBITIONS

Numero Cromatico's artistic practice results into artworks, installations, performances and much more, trying to intertwine **visual art**, **design**, **architecture**, **literature**, and **visual communication** with fields of scientific knowledge including **neuroaesthetics**, **empirical aesthetics**, **experimental psychology**, **digital studies and ecology**, in order to imagine new perspectives of integration between **human beings**, **nature** and **technologies**.

EFFIMERA

CATEGORY:

Group exhibition

CURATED BY:

Claudia Pignatale and Giorgio Galotti

LOCATION:

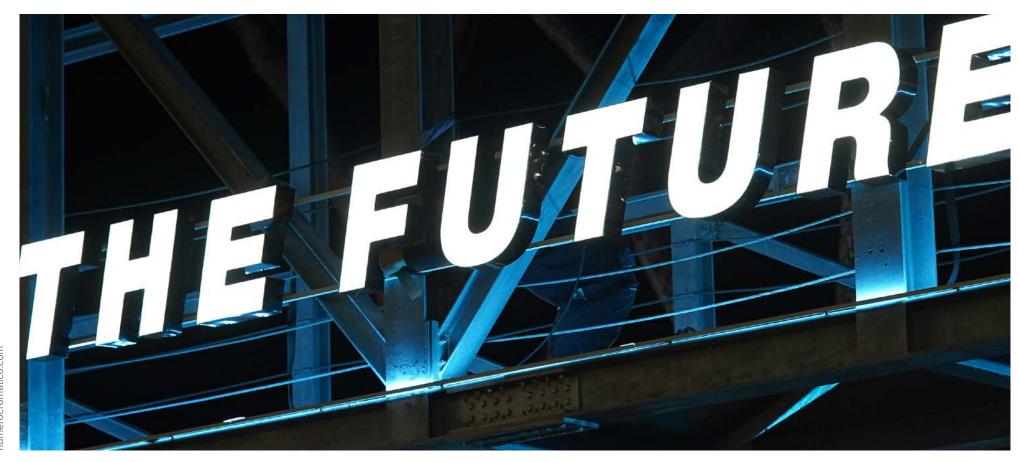
DATE:

Internazionali BNL, Foro Italico, Rome

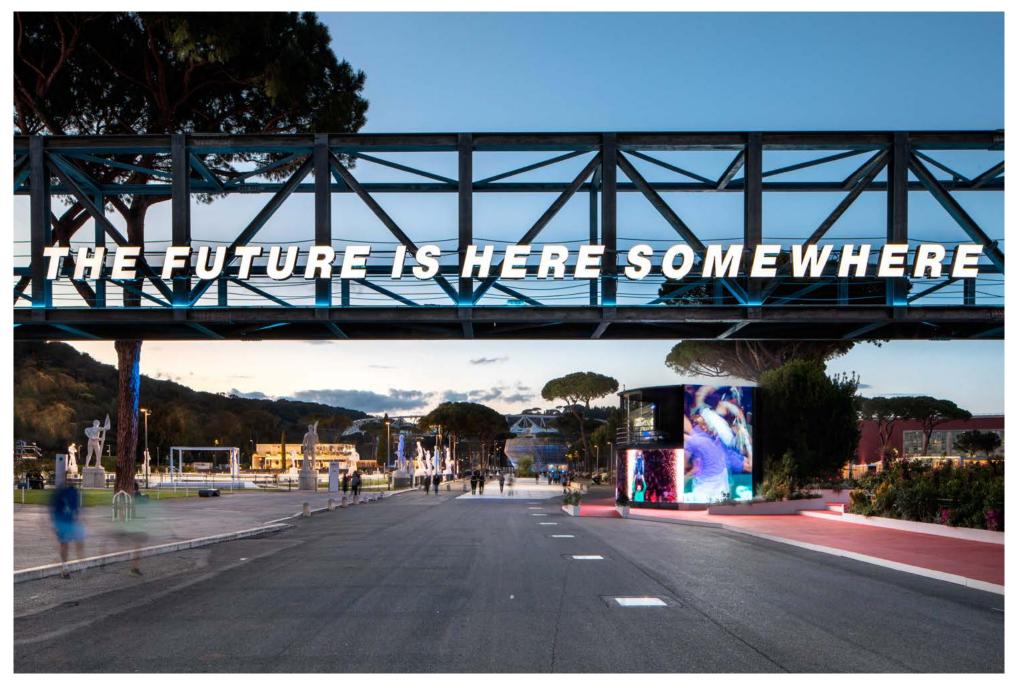
May 7 - 19, 2024

The future is here, somewhere is a site-specific installation exhibited on the occasion of *Internazionali BNL 2024*. It features a 20-metre-long illuminated sign that reads: "The future is here, somewhere".

The artwork is not meant to give a specific message, but rather to offer the public the opportunity to question the present in a critical and potential way. The text is part of a poetic anthology by Numero Cromatico, created with the help of S.O.N.H. (acronym for *Statements Of a New Humanity*), the artist's Al, specifically trained to generate statements on the future of humanity.







DIARIO NOTTURNO Di sogni, incubi e bestiari immaginari

CATEGORY: Group exhibition

CURATED BY:

Bartolomeo Pietromarchi with Chiara Bertini and Fanny Borel

LOCATION:

DATE:

MAXXI L'Aquila December 2, 2023 - March 3, 2024

Resterai con me per tutta la notte is an environmental installation spanning along the entire perimeter of *MAXXI L'Aquila*'s main room (Sala della Voliera) - an artwork that is 4 metres high and 36 metres long.

The artwork is an attempt to transform the architectural space and activate - through these large shadows without a defined form - a perturbing mechanism in the public, one of interpretation and discovery by digging into their deepest memories. The shapes are part of a visual alphabet comprising letters, symbols and forms, collected over the past few years, also through the use of artificial intelligence algorithms.





NUOVA MEMORIA

CATEGORY:

Special project

CURATED BY:

Untitled Association

LOCATION:

DATE:

Flashback Torino

November 1-5, 2023

Nuova memoria is a special project designed under the invitation of *Untitled Association* on the occasion of Flashback art fair 2023, annual art fair held in the city of Torino.

The project includes artworks from some of the most recent series: *Arazzi* (2021-ongoing) and *Tulipani* (2022-ongoing). Moreover, the collective installed two pvc panels in the outside garden of the fair: *Il cammino dell'arte* and *Parti di te*.



IMAGINA - XXVII BIENNALE DI GUBBIO

CATEGORY:

Group exhibition

CURATED BY:

Spazio Taverna (Ludovico Pratesi and Marco Bassan)

LOCATION:

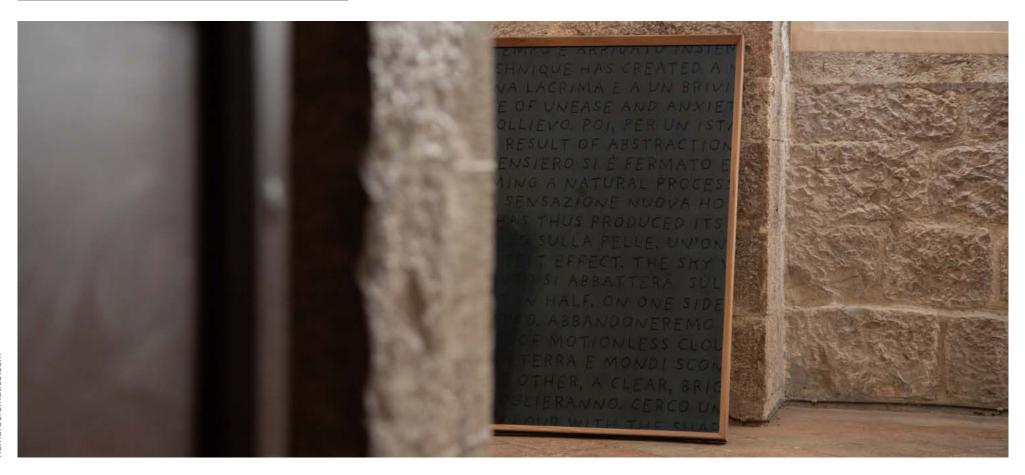
DATE:

Gubbio

October 15, 2023 - March 15, 2024

Guardiamo insieme il chiarore delle tenebre is an installation presented on the occasion of the *XXVII Biennale di Gubbio* curated by Spazio Taverna. The project, imagined as a multi-sensory emotional experience in the architectural space, consists of a series of new artworks: three sculptures and a panel, a print, and a limited edition book.

The three sculptures in the room as well as the panel feature handengraved texts on industrial rubber and are positioned in the space almost as if tracing a path of discovery. The engraved texts are not entirely visible and prompt the viewer to look, interpret, and invent what cannot be seen.





THE FUTURE IS HERE, **SOMEWHERE**

CATEGORY:

Solo exhibition

CURATED BY: DATE: Bartoloeo Pietromarchi e Chiara Bertini

2023 - 2024

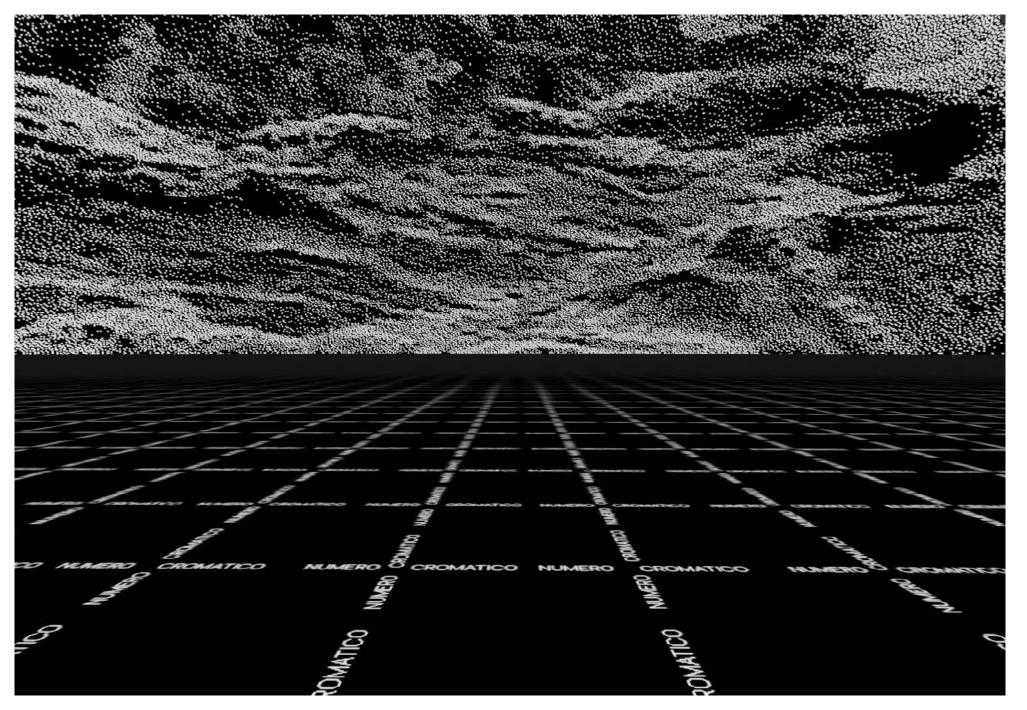
LOCATION:

MAXXIVERSO | arium.xyz/spaces/maxxiverso

The future is here, somewhere is a multifaceted project for MAXXI - National Museum of 21st Century Art, curated by Chiara Bertini.

For MAXXIVERSO, Numero Cromatico conceived a digital piece made up of a flag bearing the title of the project, functioning as a portal to a space designed by the collective.





PERFORMATIVE 03

CATEGORY:

Festival

CURATED BY:

Bartolomeo Pietromarchi e Chiara Bertini

LOCATION:

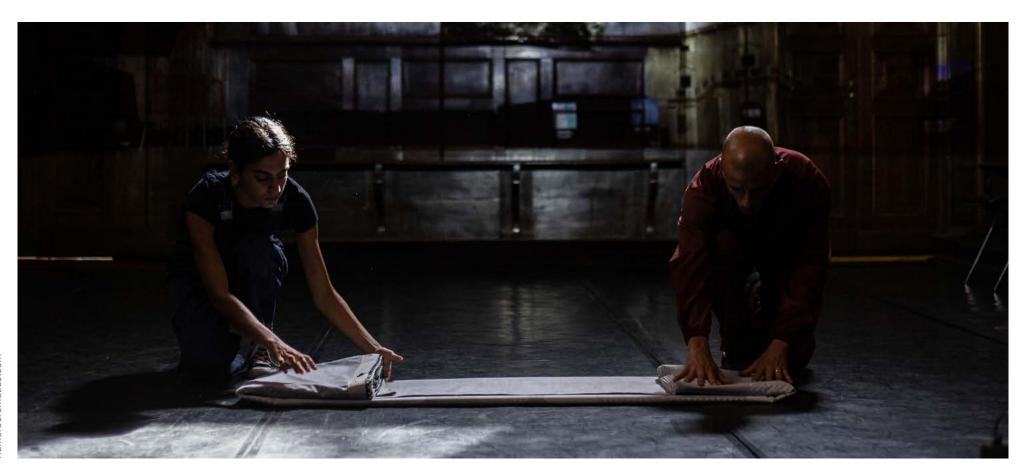
DATE:

MAXXI L'Aquila

September 16, 2023

The future is here, somewhere is a multifaceted project for *MAXXI - National Museum of 21st Century Art*, curated by Chiara Bertini.

The future is here, somewhere, L'Aquila is a performance realised for PERFORMATIVE 03 (MAXXI L'Aquila Festival) on September 16th at Palazzetto dei Nobili.





THE FUTURE WILL NOT WAIT FOR US ovvero IL FUTURO NON CI ASPETTA

CATEGORY: Solo exhibition

LOCATION:

DATE:

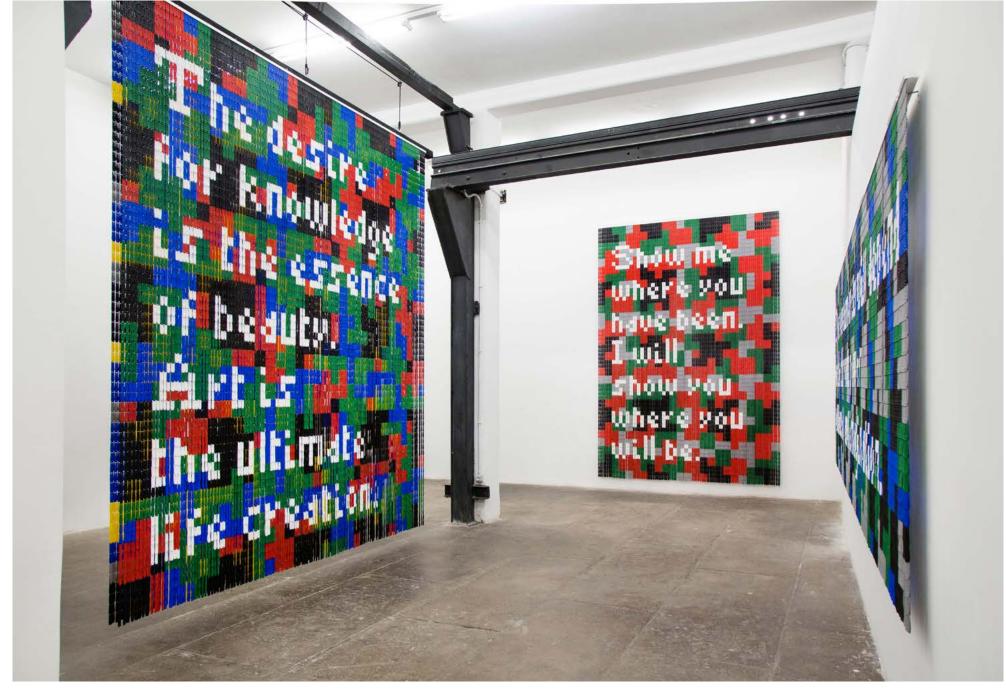
T293 gallery, Rome

January 13 - Febraury 24, 2023

Numero Cromatico presents at *T293 gallery* an unprecedented project that delves into some of its latest, crucial research topics being the relationship between the natural and the artificial; the construction of enriched spaces; the activation of a critical relationship between the viewer and the artwork, between the viewer and their inner world.

The copllective displays a body of large-scale artworks from the series *Tulipani* – visual twines of image and text, created using algorithms and artificial intelligence and made from free-to-move tiles.





ETERNAL STRUGGLE OF MY DESIRE

CATEGORY: DATE:

Solo exhibition November 12, 2022 - January 8, 2023

CURATED BY:

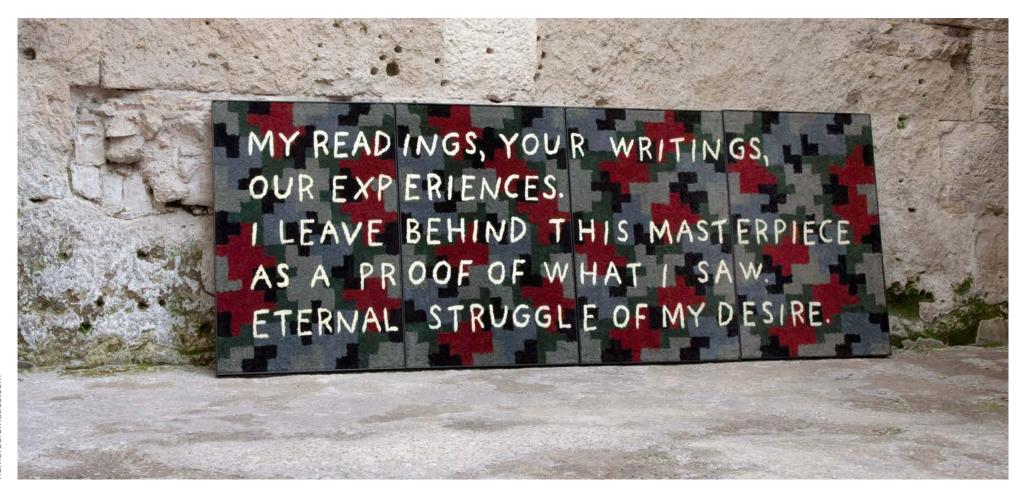
Spazio Taverna (Ludovico Pratesi and Marco Bassan)

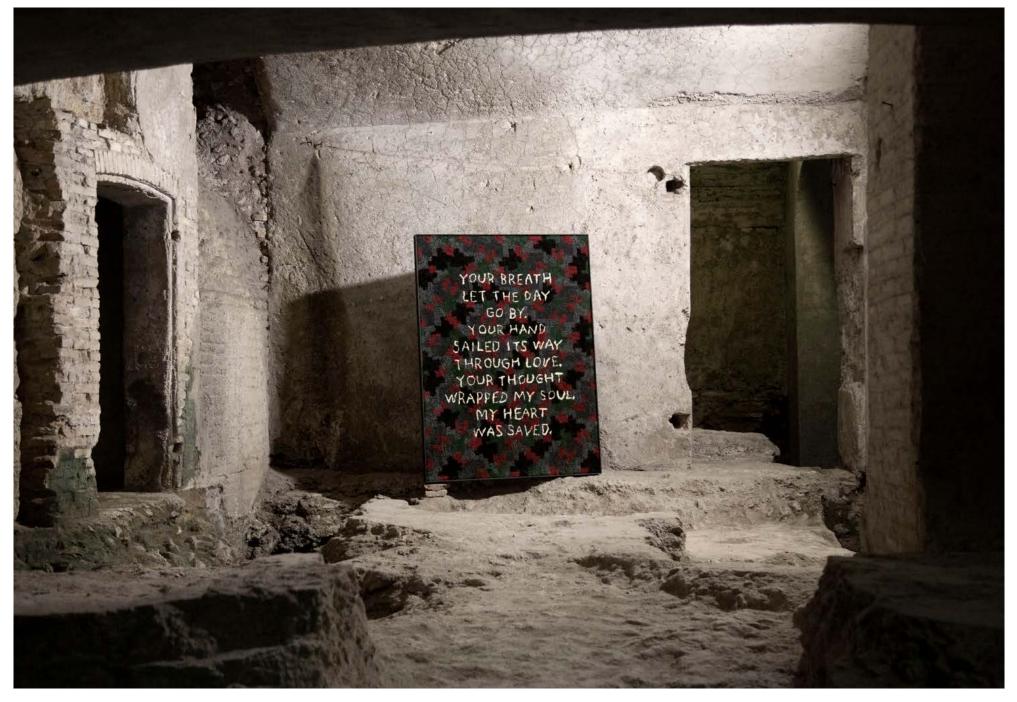
LOCATION:

Museo Nazionale Romano - Crypta Balbi, Rome

Museo Nazionale Romano hosted at Crypta Balbi the project **Eternal struggle of my desire** by Numero Cromatico, curated by Spazio Taverna.

The exhibition falls within Spazio Taverna's project on the renewal of the Genius Loci, something that is set to be obtained through the contamination between contemporary art and archaeology. The collective presents a project that is scattered across the underground archaeological areas of Crypta Balbi, building a bridge with unprecedented artworks from the *Arazzi* series (2021 – ongoing).





POTREI DIVENTARE PARTE DI TE

CATEGORY:

DATE:

Solo exhibition

July 1 - August 3, 2022

LOCATION:

Also on view | T293 gallery, Rome

Potrei diventare parte di te is Numero Cromatico's first exhibition at T293 gallery. For the exhibition the collective presented new works of the series *Sempre Vivi*.

The project room was set up so that the public could enjoy the works but also live an enriched aesthetic experience. In fact, the collective presented its work by also acting on the architecture of the space, through additional tactile, olfactory, visual and sound elements, in order to activate a deep relationship with the visitor.



CHIANTISSIMO 2022

CATEGORY:

Group exhibition

CURATED BY: DATE:

Davide Sarchioni June 30 - October 3, 2022

LOCATION:

San Casciano in Val di Pesa, Firenze

Un flusso di onde brillanti is an installation piece by Numero Cromatico conceived for the historical centre of San Casciano in Val di Pesa (FI), in the occasion of Chiantissimo 2022, with the aim of interacting directly with the everyday life of its inhabitants.

The installation consists of twenty flags and a banner, the former placed in the four main streets of the town, the latter placed on the clock tower. The flags contain verses that are part of the same poetic text written by S.O.N.H., an artificial intelligence instructed by the collective.







PHOTO CREDITS: Margherita Nuti

SUPERSTIMOLO

CATEGORY:

Special project | The Independent, MAXXI

CURATED BY:

Giulia Ferracci and Elena Motisi

LOCATION:

DATE:

MAXXI, Rome 2021 - 2022

Numero Cromatico introduces **Superstimolo** at MAXXI - National Museum of 21st Century Art: a project room conceived for The Independent aimed at showing the public not only works of art but also a particular approach to artistic research. For the whole duration of the project the collective conducts, together with BrainSigns, an experiment on neuroaesthetics.

Three different scenarios alternate in the project room, each of them presenting different elements and devices, both natural and artificial, designed and arranged to stimulate the user's synaesthetic experience.





TRE SCENARI SULLA PERCEZIONE DEL TEMPO

CATEGORY:

DATE:

Solo exhibition

June 21, 2021 - June 22, 2022

LOCATION:

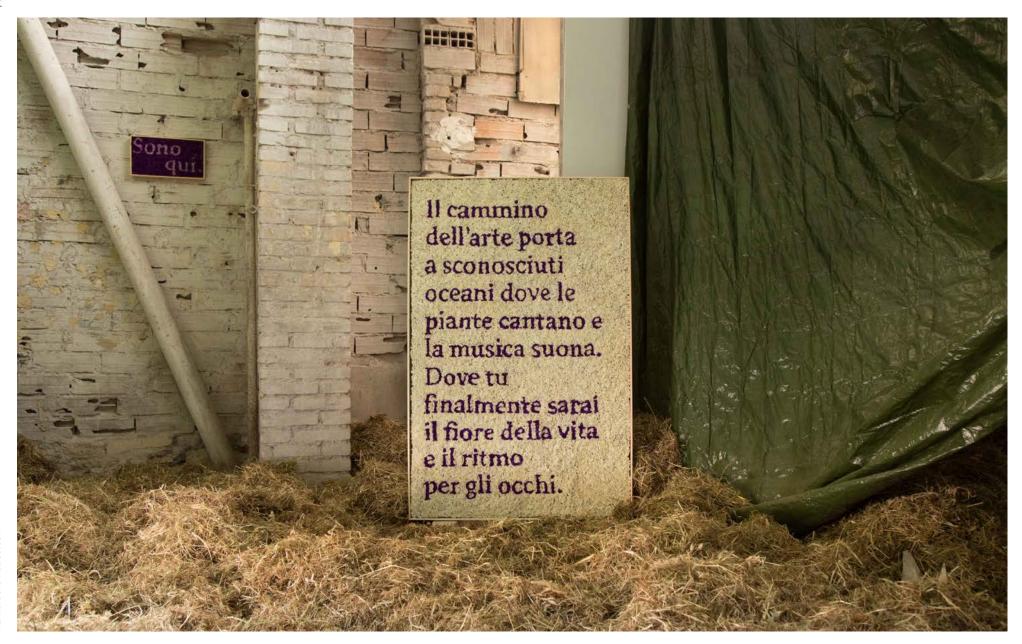
Via dei Volsci 165, Rome

Tre Scenari sulla Percezione del Tempo - Atto I: La memoria | Atto II: La visione | Atto III: L'attesa is an environmental and immersive exhibition project conceived as an ever-changing journey that proceeds in stages.

The exhibition is intended as a multisensory aesthetic experience, where the basic dichotomy natural-artificial paves the way for coexistence, where technology is intended as a means and not as an end, as a tool to build and not as an object to represent. In the space designed by the collective, the public lives a synesthetic and introspective experience.



Atto I: La memoria



umerocromatico.com

Atto II: La visione



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Atto III: L'attesa



umerocromatico.cor

INSIDE OUT

CATEGORY:

Special project | BNL Italy Major Premier Padel 2023

CURATED BY:

Claudia Pignatale

LOCATION:

DATE:

Foro Italico - Roma July

July 1-30, 2023

Numero Cromatico presented a series of artworks and a new environmental installation in the evocative setting of the Foro Italico, where the *BNL Major Premier Padel 2023* comes to life, during the exhibition *Inside out*.

In the rules of beauty there are still new seasons. The future is now is a site-specific installation that borders the Nicola Pietrangeli Stadium - over 700 plants of Eremophila Nivea were used for this installation. Throughout the Foro Italico one discovers other artworks by the collective, coming from the most recent art productions - Arazzi, Cardati, and Tulipani - that create a dialogue with the interior design elements of the Lounges.





DOVE TUTTO INIZIA

CATEGORY:

DATE:

Solo exhibition

October 15 - November 30, 2021

LOCATIONS:

Palazzo Brancaccio, Rome

Dove tutto inizia was presented in Numero Cromatico's project room at Palazzo Brancaccio. The exhibition consisted in an installation of artworks from the *Sempre Vivi* series (2021), Limonium Sinuatum flower mosaics that report texts generated by an artificial intelligence instructed by the collective and programmed in collaboration with the University of Verona. The artworks in their totality form an ever-changing poem.







DON'T YOU FORGET ABOUT ME

CATEGORY:

Prize | Solo exhibition | Sala Santa Rita Contemporanea

CURATED BY: Daniela Cotimbo

LOCATION:

Sala Santa Rita, Rome

DATE:

July 1-15, 2021

Don't You Forget About Me is a project curated by Daniela Cotimbo in collaboration with *Re:Humanism*. The exhibition stems from the collective's investigation into the mechanisms of perception and their stimulation through artistic devices. Artificial Intelligence has been used to create epitaphs.

The installation is made up of three hand-sewn banners that recall the large altarpieces typically found in religious architecture, and features the voice of Italian philosopher Franco "Bifo" Berardi reading out a selection of the epitaphs.





RE:HUMANISM 2 -**RE:DEFINE THE BOUNDARIES**

CATEGORY:

Prize | Group exhibition

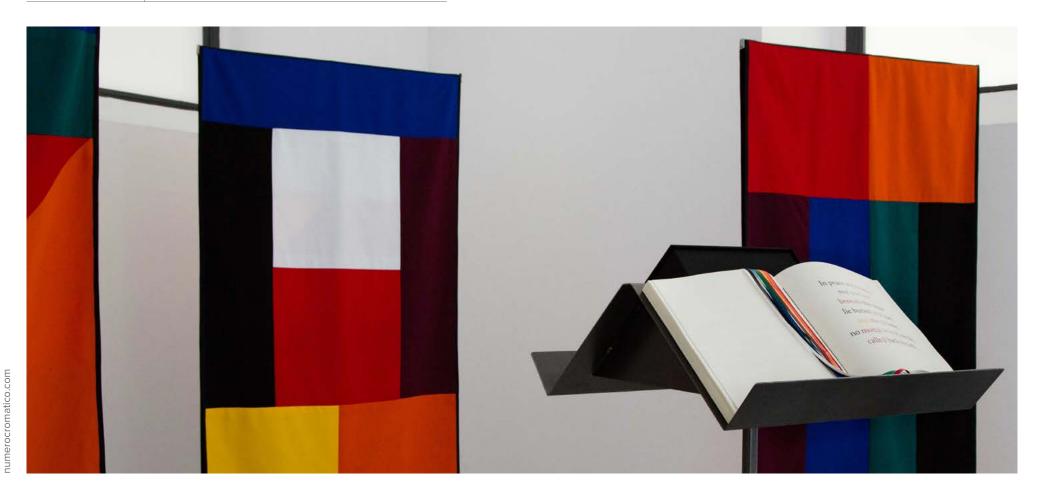
CURATED BY:

Re:Humanism Art Prize

LOCATION: DATE: 2020 MAXXI, Rome

Epitaphs for the Human Artist is a project that questions the future of the human artist faced with technological progress. An Artificial Intelligence was trained with a corpus of published epitaphs to compose texts of the same literary form.

Ten traditional epitaphs' incipits were chosen and fed to the Al so that it could generate epitaphs amounting to 300. The book was presented with three hand-sewn banners.





VIDEOCITTÀ - NEXT STOP

CATEGORY:

Group exhibition

CURATED BY:

Barbara Martuscello

LOCATIONS:

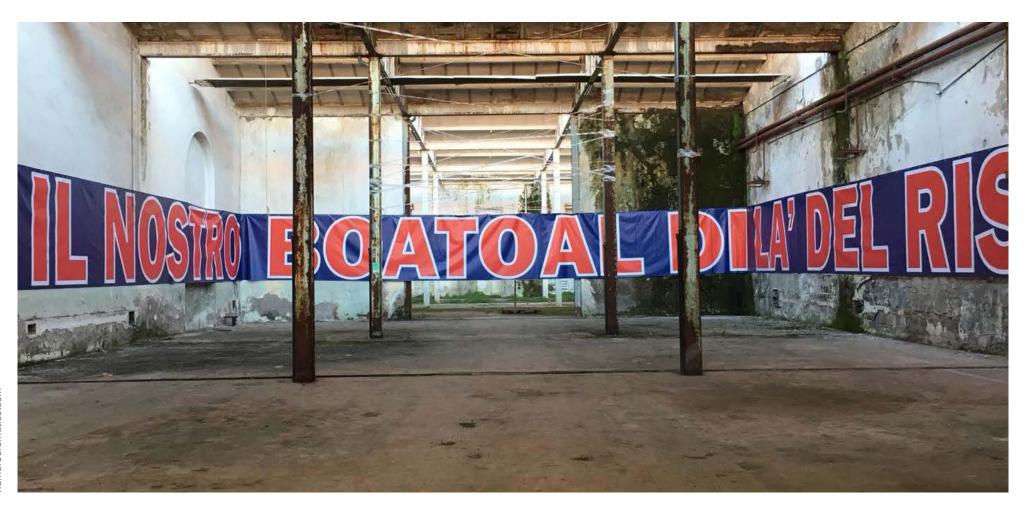
Guido Reni District, Rome

DATE:

September 2018

È per te il nostro boato is a part of a project on the de-contextualisation of texts and verbal stimuli. It aims at creating an interpretative clash in the viewer due to the ambiguity of the texts and the medium with which they are presented, placed outside of their natural context.

The artwork is a PVC banner 2x60 metres, stating: "È per te in nostro boato, al di là del risultato".



MAGNETE #1

CATEGORY:

Group exhibition

CURATED BY: Gaia Bobò

LOCATIONS: City Lab 971, Rome

DATE: 2021

È per te il nostro boato is a part of a project on the de-contextualisation of texts and verbal stimuli.

It aims at creating an interpretative clash in the viewer due to the ambiguity of the texts and the medium with which they are presented, placed outside of their natural context.



SCIENTIFIC RESEARCH

Numero Cromatico produces projects and exhibitions with a structured **scientific approach**. Most of the collective's projects involve the realisation of scientific experiments on the **perception and pleasantness of the artwork**, in which the public is an active part of the experimentation. Therefore the projects are always the result of an in-depth **interdisciplinary study of human cognitive mechanisms** and arise from the **confrontation and encounter with groups of researchers and academics**.

To date, the group's main lines of research are two: one investigates how top-down cognitive processes influence aesthetic fruition; the other investigates the influence of bottom-up processes in the perception of artworks.



















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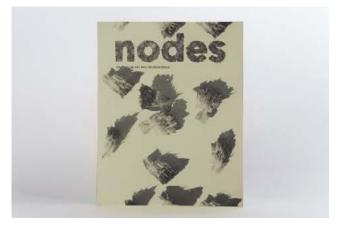
EDITORIAL PRODUCTION & OTHER

Numero Cromatico also publishes art editions, all of which are produced with great attention to details and contents. Since 2016, Numero Cromatico has been printing **ecologically** thanks to the use of the **Risograph** printing technique and the choice of **recycled** material only.

Nodes is Numero Cromatico's publication established in 2011. Nodes is a magazine on the relationship between **art and neuroscience**, the only Italian bilingual (Italian/English) publication on this topic.

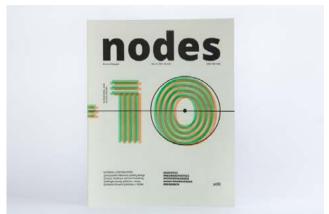
On top of the editorial production, Numero Cromatico designs other **limited edition objects**.

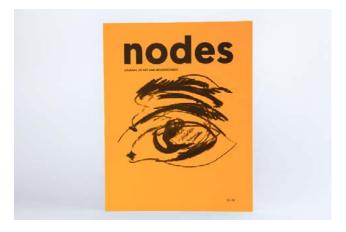




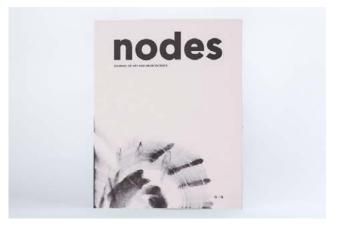




































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